

MADDIE VOSBURGH



GRAPHIC DESIGNER

EDUCATION

The University of Oklahoma, Norman, OK
BFA in Visual Communication

SKILLS

Adobe Creative Suite
digital photography
basic HTML & CSS coding
email marketing
journalistic writing
copy editing
social media
basic videography
serigraphy
drawing

HONORS

President's and Dean's Honor Roll 2011-15
2012 Foundations Exhibition Award of Excellence
Graduated with Special Academic Distinction

INVOLVEMENT

Edmond Young Professionals Member
Kansas Humane Society Volunteer
OU in Arezzo Study Abroad Program 2014
Norman YoungLife Leader 2012-14

EXPERIENCE

Petra Industries | Edmond, OK | Apr 2017 - present

Creates graphics and materials used in print and digital formats, including social media, trade shows, web and print advertisements, fliers, and banners. Lead designer on several corporate event campaigns such as Car Tech 2018, Hope In One Charity Golf Tournament 2017 & 2018, Big Heart Bedlam and B2B Store End of Year Sale. Coordinates with content team members on all projects to generate ideas and themes. Works with outside print vendors to ensure the production and completion of all projects. Writes posts for social media. Builds and designs all company emails in Klaviyo.

Tad's Locker Room | Wichita, KS | Oct 2015 - Sept 2017

Operated the store's social media front; Facebook, Twitter, Instagram. Created new social media campaigns to promote the store and their products. Designed digital and print graphics, flyers and email blasts.

National Baseball Congress | Wichita, KS | Apr - Dec 2016

Managed and operated all social media during and prior to the 2016 NBC World Series; Facebook, Twitter, Instagram, Snapchat, Periscope. Developed a brand for the tournament. Designed all materials for tournament: business cards, flyers, program, tickets, passes, advertisements, logos, video board and social media graphics, etc. Updated the website frequently. Conducted sideline interviews with players for each game to post on social media. Constructed a document for media guidelines and procedures. Handled all media requests for the series, and assisted the media with interviews.

BGCO | Oklahoma City, OK | Sept 2015 - Dec 2015; Nov. 2016 - Oct. 2018

Designed a missions trip info packet and a logo and materials for the GoDisciple Sunday school campaign project for the church as a contract designer.

MV Photography & Design | Wichita, KS // Edmond, OK | Sept 2010 - present

Started my own personal photo and design business. Photographer. Designed ads for horse show exhibitors that have been published in the *AQHA Journal* and *KQHYA Magazine*. Designed poster for 5K Run for the Keep Girls Safe Foundation. Designed various logos for clients. Designed event invitation and program for Rock Paper Scissors 2023 Charity Gala.

Baptist General Convention of Texas (BGCT) | Dallas, TX | Jun - Aug 2015

Interned as graphic designer, designing promotional items (brochures, flyers, banners, postcards, social media graphics) and logos for all the organizations within Texas Baptists.

Boomerang: Now More Than Ever | Norman, OK | Nov 2014 - July 2015

Directed the photography for a student YouTube webseries production.

REFERENCES

Will Arnett | Web Manager

Petra Industries
PH: 405-537-1161

Kevin Jenks | General Manager

National Baseball Congress Foundation
PH: 970-449-2388

Dana Gonzalez | Leasing Agent

Case and Associates
PH: 785-376-2530

Catherine Schuepbach | Marketing Manager

Petra Industries
PH: 918-869-2923

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